

SDG	Brief description	Key Facts	Key Targets by 2030	What can people do	What can Green CFOs do
 1 NO POVERTY	End poverty in all its forms everywhere.	<ul style="list-style-type: none"> 836M people still live in extreme poverty (less than \$1.25/day). 25% of children under age 5 with inadequate height. 	<ul style="list-style-type: none"> Erradicate extreme poverty (\$1.25/day). Reduce by half any type of poverty. Implement nationally social protection systems, while ensuring equal rights to economic resources. Ensure access to basic services, appropriate new technology and financial services. 	<ul style="list-style-type: none"> Help developed countries. Contribute to local communities. Ensure decent work with right level of salaries. 	<ul style="list-style-type: none"> Ensure your company buy raw materials with high ethical standards, especially in development countries. Influence your procurement department in order to ensure all the vendors of the whole supply chain have fair payroll. Be open to ease better social and health protection to governments of low-income countries.
 2 ZERO HUNGER	Achieve food security, improved nutrition and promote sustainable agriculture.	<ul style="list-style-type: none"> 795M people are undernourished, mostly living in developing countries. 1/3 food is wasted ~ 1.3B tons ~ \$1 trillion; that could feed 870m people. Agriculture is world top employer = 40% population. 	<ul style="list-style-type: none"> End hunger, ensuring access to food all year round. End all forms of malnutrition. Double agricultural productivity and incomes, while keeping sustainable food production systems; increase investment in agriculture. 	<ul style="list-style-type: none"> Increase awareness on hunger. Stop wasting food; freeze fresh products and leftovers: buy Funny Fruit. Compost food scraps; grow your own food garden. Consume local products. Arrange for excess food to be donated; join local NGO that fights hunger. 	<ul style="list-style-type: none"> Food companies especially FCMG have a high responsibility: future consumers might consider their buying decisions depending on the level of waste of producers. In the retail scene, it is important to have a "no food waste" mindset e.g. bakeries, restaurants, fruit shops, etc. There are also start-ups opportunities: a good example is "toogoodtogo.org".
 3 GOOD HEALTH AND WELL-BEING	Ensure healthy lives and promote well-being for all at all ages.	<ul style="list-style-type: none"> 6M children die each year before 5th birthday. Only half women received appropriate health care. AIDS, 2nd cause of death among adolescents (1st in Africa). 	<ul style="list-style-type: none"> Reduce global maternal mortality less than 0.7%. End preventable deaths of newborns and toddlers. Achieve universal health coverage, including financial risk protection and access to sexual / reproductive healthcare. End epidemics of AIDS, tuberculosis, malaria. 	<ul style="list-style-type: none"> Take care of yourself. Avoid habits like smoking / drinking. Vaccinate yourself and your kids. Have courteous relationship with other drivers while you're on the road. Talk about sexual & reproductive health with your family. Implement sustainable practices to reduce use of harmful chemicals and pollutants. 	<ul style="list-style-type: none"> Implement health programs with employees and promote same mindset in the whole supply chain organization, including external vendors. Use gamification to increase well-being practices in the company as a tool to hire and retain talent. Companies in the healthcare industry should play a major role, broader than the regular operations e.g. share knowledge to community, borrow expert employees, etc.
 4 QUALITY EDUCATION	Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all.	<ul style="list-style-type: none"> 57M children remain out of school (+50% live in sub-Saharan Africa). 103M youth lack basic literacy skills (+60% women). 	<ul style="list-style-type: none"> All children complete free, equitable and quality primary & secondary education. Ensure equal access to affordable, quality higher education, including university. Eliminate gender disparities in education. Substantially increase the supply of qualified teachers. 	<ul style="list-style-type: none"> Keep children from preschool to high school. Volunteer as a tutor / mentor. Encourage youth to study beyond high school. Start an scholarship program for youth working in your sphere of influence. Promote a culture of peaceful relationships and non-violence. 	<ul style="list-style-type: none"> Provide Finance for Non-Finance trainings, even outside the work environment. Ensure suppliers in low-income countries have education programs in their sustainability targets. Promote a curious mindset along the organization.
 5 GENDER EQUALITY	Achieve gender equality and empower all women and girls.	<ul style="list-style-type: none"> Women in Northern Africa hold less than 1/5 paid in non-agricultural sector. In 46 countries, women has +30% of seats in national parliaments. 	<ul style="list-style-type: none"> Ends all forms of discrimination; eliminate all forms of violence against women. Recognize and value unpaid care and domestic work. Enhance use of enabling technology to promote empowerment of women. Build policies for the promotion of gender equality. 	<ul style="list-style-type: none"> Promote education for girls and women. Call out sexist language and behavior. Support for equal pay for equal work. Stand behind leaders that speak up for equal opportunities. 	<ul style="list-style-type: none"> Promote female representation in senior management positions (target 50%). Promote equity and transparency on payroll e.g. joining the Equity Pay International Coalition (EPIC) pledge. Ensure suppliers from the whole supply chain have gender equity policies.
 6 CLEAN WATER AND SANITATION	Ensure availability and sustainable management of water and sanitation for all.	<ul style="list-style-type: none"> Water scarcity affects +40% population. 2.4B people lack access to basic sanitation services (673m still practice open defecation). 1'000 children die every day due to diarrhea. 	<ul style="list-style-type: none"> Achieve universal access to safe and affordable drinking water / sanitation. Improve water quality by reducing pollution. Substantially increase water-use efficiency across all sectors. Implement integrated water resources management. 	<ul style="list-style-type: none"> Don't waste water, seek efficiency in water usage. Take short showers. Don't rinse. Accept the lack of access to toilets in developed countries. Empower communities to improve their own sanitation and hygiene. 	<ul style="list-style-type: none"> Consider water stress level while deciding locations for new manufacturing sites. Monetize water consumption on investment decision. Collaborate in global sanitation initiatives e.g. joining the Toilet Board Coalition.
 7 AFFORDABLE AND CLEAN ENERGY	Ensure access to affordable, reliable, sustainable and modern energy for all.	<ul style="list-style-type: none"> 20% people still lacks access to modern electricity. 3B people rely on wood, coal, charcoal or animal waste for cooking and heating. Energy contributes 60% of total GHG (greenhouse gas) emissions. 	<ul style="list-style-type: none"> Ensure universal access to affordable, reliable and modern energy services. Increase substantially the share of renewable energy in the global energy mix. Double the global rate of improvement in energy efficiency. 	<ul style="list-style-type: none"> Save electricity e.g. turn off your computer, the lights when you leave.. Plug air leaks in windows and doors. Adjust your thermostat. Replace old appliances. 	<ul style="list-style-type: none"> Encourage the installment of solar panels e.g. via sNPV. Support production process changes to reduce energy waste, especially water. Set ambitious targets on renewal energy usage.
 8 DECENT WORK AND ECONOMIC GROWTH	Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all.	<ul style="list-style-type: none"> 2.2B people live below the \$2 poverty line. 470M jobs are needed globally for new entrants until 2030. 	<ul style="list-style-type: none"> Sustain at least 7% GDP annual growth in developed countries. Achieve full and productive employment and decent work for all women and men, and equal pay for work of equal value. End child labour in all forms. Increase Aid for Trade support for development countries. 	<ul style="list-style-type: none"> Buy only from companies with proper code of conduct. Elevate small businesses and provide job training programs for youth. Implement inclusive policies in your workplace to promote diversity. Don't tolerate injustices in your workplace or in other industries. Stay informed, share business practices. 	<ul style="list-style-type: none"> Stop working without high standards in their code of ethics. Special care on farm workers in developing countries. Ensure corporate employees keep salary levels despite macroeconomic events e.g. exceptional inflation in Venezuela or Argentina.
 9 INDUSTRY, INNOVATION AND INFRASTRUCTURE	Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation.	<ul style="list-style-type: none"> 2.6B people with difficulties to have electricity full-time. 1.5B people without reliable phone services. 1 job in manufacturing creates 2.2 jobs around. 	<ul style="list-style-type: none"> Upgrade infrastructure and retrofit industries to make them sustainable. Increase R&D workers for 1M people. Promote inclusive and sustainable industrialization. Increase access to information / communications technology, to provide universal and affordable access to internet. 	<ul style="list-style-type: none"> Use technology skills to advance the other goals e.g. organizing hackatons, empower sustainable department, etc. Invest in clean and resilient infrastructure, where workers will have a safe and dignified space. 	<ul style="list-style-type: none"> Develop an internal methodology for sNPV / sPayback to promote sustainable decisions on investments. Encourage diversity & inclusion internal policies, including telework. Ensure R&D budget remains if not increases year over year.
 10 REDUCED INEQUALITIES	Reduce inequality within and among countries.	<ul style="list-style-type: none"> Income inequality increased 11% (1990 vs 2010). Women in rural areas die 3 times more than in cities. People with disabilities are specially underprotected. 	<ul style="list-style-type: none"> Achieve income growth of the bottom 40% of population at a rate higher than average. Adopt policies, especial fiscal, wage and social protection to get greater equality. Implement the principle of special and differential treatment for developing countries. Reduce to less than 3% of migrant remittances. 	<ul style="list-style-type: none"> Don't tolerate any type of discrimination. Be inclusive and understanding of those who are different. Build policies that promote social and economic inclusion. 	<ul style="list-style-type: none"> Ensure fair prices if your business is in trade with developing / low-income countries. Promote ethical, sustainability standards in your purchasing policies, especially while choosing vendors and suppliers. Encourage human resources policies to protect, proportionally, all associates around the world: talent is around the world and should be paid accordingly.
 11 SUSTAINABLE CITIES AND COMMUNITIES	Make cities and human settlements inclusive, safe, resilient and sustainable.	<ul style="list-style-type: none"> 3.5B people live in cities today (900M in slums). World's cities occupy 3% of land, consume 70% of energy and generate 75% of carbon emissions. 	<ul style="list-style-type: none"> Ensure access for all to adequate housing. Provide access to affordable, sustainable transport systems, improving road safety. Reduce number of deaths and people affected by disasters, with focus on protecting vulnerable people. Reduce the adverse per capita environmental impact of cities. 	<ul style="list-style-type: none"> Use public transport, bike, or walk. Maintain your car. Promote car pool to work, or leverage car sharing schemes. Contribute to protect vulnerable people within your city. 	<ul style="list-style-type: none"> Promote public transportation among employees while they work in cities. In case of country side locations, encourage sustainable means of transport. Use gamification techniques to get higher adherence in mobility policies such car sharing.
 12 RESPONSIBLE CONSUMPTION AND PRODUCTION	Ensure sustainable consumption and production patterns.	<ul style="list-style-type: none"> 1/3 of food produced (~\$1 trillion) is thrown away by consumer, or spoiling due to poor transportation. 1.3B tonnes food is wasted per year, while 1B people go undernourished and another 1B hungry. Households consume 29% of energy, contributing 21% of CO2 emissions. 	<ul style="list-style-type: none"> Achieve sustainable, efficient use of natural resources. Halve per capital global food waste. Encourage companies to integrate sustainability information. 	<ul style="list-style-type: none"> 3 R's: reduce, reuse or recycle. Buy minimally packaged goods. Be a smart consumer. Consume only sustainable seafood. Stop using plastic bags. Support companies that have sustainable practices in place. 	<ul style="list-style-type: none"> Leverage interest of consumers about sustainable products and services. Promote plastic-free manufacturing sites. Set ambitious but realistic targets in clean energy.
 13 CLIMATE ACTION	Take urgent action to combat climate change and its impacts.	<ul style="list-style-type: none"> Global CO2 emissions increased 50% since 1990. Paris agreement limit temperature rise to 2 degrees; 180 countries signed, and started to be ratified. 	<ul style="list-style-type: none"> Integrate climate changes measures into national policies. Improved education, awareness on climate change mitigation. Strengthen resilience and adaptive capacity to climate-related hazards. 	<ul style="list-style-type: none"> Offset carbon emissions. Eating less red meat. Bike, walk or take public transportation. Raise awareness about climate change to children and young people. 	<ul style="list-style-type: none"> Get involved in setting sustainability targets in your company. Propose ways to include sustainability parameters into business decisions.
 14 LIFE BELOW WATER	Conserve and sustainably use the oceans, seas and marine resources for sustainable development.	<ul style="list-style-type: none"> Oceans cover % of Earth, represent 99% of living space. 3B people depend on marine biodiversity. Oceans absorb 30% of CO2 produced by humans. 	<ul style="list-style-type: none"> Prevent and reduce marine pollution, in particular land-based activities Conserve at least 10% of coastal and marine areas. Prohibit certain forms of fisheries subsidies which contributes to overcapacity / overfishing. 	<ul style="list-style-type: none"> Reduce waste to water. Use reusable straws. Bring your own bag when you shop. Volunteer for beach cleanups. 	<ul style="list-style-type: none"> Use sea freight companies with ambitious sustainability targets e.g. Maersk. Ensure supply chain suppliers protect sea ecosystems. Increase consumption of local fish in corporate menus.
 15 LIFE ON LAND	Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss.	<ul style="list-style-type: none"> 1.6B people depend on forest (incl. 70M indigenous). Forests are home to +80% all animals and plants. 8% of animal breeds known are extinct, 22% at risk. 	<ul style="list-style-type: none"> Combat desertification, restore degraded land. Take urgent action to end trafficking of protected species. Promote implementation of sustainable management of all types of forests. 	<ul style="list-style-type: none"> Recycle as much as you can. Do not buy products that are the result of illegal wildlife trade. Don't print. Switch to online bank statements. Volunteer to plant trees. Use organics fertilizers. 	<ul style="list-style-type: none"> Promote paperless processes. Collect employees' ideas in order to increase the level of recycling. Use of CO2 emissions credits to support forest projects.
 16 PEACE, JUSTICE AND STRONG INSTITUTIONS	Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels.	<ul style="list-style-type: none"> 20% humanity lives in countries experienced significant violence, political conflict and insecurity. In 2015, 65M people have been forcibly displaced. Corruption, bribery, theft and tax evasion cost \$1.3 trillion/year. 	<ul style="list-style-type: none"> Reduce all forms of violence, illicit financial and arms flow. End abuse, exploitation, trafficking of children. Provide legal identity for all, including birth registrations. Reduce corruption and bribery in all forms. 	<ul style="list-style-type: none"> Speak up and loudly denounce corrupt practices. Know your rights. Request that your local government facilitate access to justice for all. 	<ul style="list-style-type: none"> Keep high level of ethics standards, reinforcing G out of ESG. Ensure employee' rights are protected in the whole supply chain, including suppliers. Promote policies such increase control on gifts with stakeholders or limit trade with tax havens.
 17 PARTNERSHIPS FOR THE GOALS	Strengthen the means of implementation and revitalize the global partnership for sustainable development.	<ul style="list-style-type: none"> 79% of imports from developing countries enter developed countries duty-free. Number of internet users in Africa almost doubled in the past 4 years, but 4B people don't use internet and 90% of them are from developing world. 	<ul style="list-style-type: none"> Strengthen domestic resource mobilization to developing countries. Increase the exports of developing countries. Encourage and promote effective resourcing strategies of partnerships. 	<ul style="list-style-type: none"> Share your knowledge and best experiences on sustainability initiatives. Seek to partner with civil society organization to find ways to help local communities. Look for partners that are interested in achieving sustainable development, reduce inequalities and addressing climate change. 	<ul style="list-style-type: none"> Likely the most powerful but challenging SDG, as it requires a change of mindset e.g. collaborate with competitors. Promote "mandatory" community days in your company. Share your thoughts and best practices in a open way e.g. via LinkedIn articles :-)